

Why we take photos to promote Activate

They say a picture is worth a thousand words! We value the way in which photos, videos and other media help our community grow and flourish. Photos and videos tell our story and give people a preview of what it's like to attend an Activate event. Good photos increase trust and helps reassure people especially those who are nervous about attending or meeting new people. Accordingly, photography, videography, and other recording may be in progress within public areas at our Activate events. Only distance photography will be taken during prayer ministry times, and we will not photograph faces.

All photographs taken for Activate are the property of Activate and may be used for illustrative purposes, such as for the website and social media, such as providing a visual explanation of the different activities that run during the conferences, or as a resource for future marketing and promotion of Activate events. It is the responsibility of Activate to make sure that all staff, delegates and volunteers are aware that there may be photography and filming in the public spaces provided. This should be made clear through public notices, signs and/or visual projection.

Some members of our community may not feel comfortable appearing in photographs or videos, and for others it may compromise their safety. Safeguarding, GDPR and creating safe places are all key factors before any recordings are made.

If you do not wish to be photographed or filmed, please speak to the anyone on the Media Team on arrival or any of the Activate Team.